



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES
DEPARTMENT OF MEDIA SCIENCE & JOURNALISM
BACHELOR OF SCIENCE in MEDIA SCIENCE & JOURNALISM/
BACHELOR OF SCIENCE (HONOURS) in MEDIA SCIENCE & JOURNALISM - 2025

Semester I

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ10101	Media, Communications and Society	4	0	0	40	60	100	4	Major
2	BMJ17201	Introduction to Camera and Lighting	2	0	4	40	60	100	4	Minor
3	BMJ10001	Basics of Computer & New Media	2	1	0	40	60	100	3	IC
4	AEC00005	Functional English	2	0	0	40	60	100	2	AEC
5	BMJ17002	News Reporting and Writing	2	0	2	40	60	100	3	SEC
6	VAC00006	Environmental Studies	2	0	0	40	60	100	2	VAC
7	VAC00007	Human Values and Ethics	2	0	0	40	60	100	2	VAC
TOTAL			16	1	6	280	420	700	20	

Semester II

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ20102	Editing and design	3	0	0	40	60	100	3	Major
2	BMJ29103	Editing and design Practical	0	0	2	40	60	100	1	Major
3	BMJ27202	Tools and Techniques of Video Editing	2	0	4	40	60	100	4	Minor
4	BMJ20001	Media Psychology	3	0	0	40	60	100	3	IC
5	AEC00002	Communicative English	2	0	0	40	60	100	2	AEC
6	BMJ20002	Basics of Videography	2	1	0	40	60	100	3	SEC
7	VAC00015	Understanding Social Media	3	1	0	40	60	100	4	VAC
TOTAL			15	2	6	280	420	700	20	

Semester III

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ30104	Broadcast Journalism	4	0	0	40	60	100	4	Major
2	BMJ37105	Introduction to Photography and Photojournalism	2	0	4	40	60	100	4	Major
3	BMJ37203	Television News Reporting	1	0	2	40	60	100	2	Minor
4	BMJ37204	Audio-graphy and Podcast	1	0	2	40	60	100	2	Minor
5	BMJ30001	Legacies of Indian Education	3	0	0	40	60	100	3	IC
6	AEC09001	Communicative English Lab	0	0	4	40	60	100	2	AEC
7	BMJ30002	Soft Skills	3	0	0	40	60	100	3	SEC
TOTAL			14	0	12	280	420	700	20	



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Semester IV

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ47106	Introduction to Advertising	2	0	4	40	60	100	4	Major
2	BMJ40107	Media Literacy	3	0	0	40	60	100	3	Major
3	BMJ40108	Security, Défense Issues and Media	3	0	0	40	60	100	3	Major
4	BMJ40109	Corporate Communications	4	0	0	40	60	100	4	Major
5	BMJ40205	Indian Theatre	4	0	0	40	60	100	4	Minor
6	AEC00006	Modern Indian Language A. Hindi B. Bengali C. Alternative English D. MOOC	2	0	0	40	60	100	2	AEC
TOTAL			18	0	4	240	360	600	20	

*MOOC/Equivalent MOOC approved by BoS Chair (Evaluation scheme as per Blended Learning and MOOCs Policy)

Semester V

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ50110	Introduction to Films and Documentary	3	1	0	40	60	100	4	Major
2	BMJ57111	Editing for Films	1	0	4	40	60	100	3	Major
3	BMJ50112	Media, Gender and Human Rights	3	1	0	40	60	100	4	Major
4	BMJ50113	Media Laws and Ethics	3	0	0	40	60	100	3	Major
5	BMJ50206	Environmental Communication	4	0	0	40	60	100	4	Minor
6	BMJ58001	Project	0	0	0	40	60	100	2	IAPC
TOTAL			14	2	4	240	360	600	20	

Semester VI

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ60114	Development Communication & Advocacy	4	0	0	40	60	100	4	Major
2	BMJ60115	Marketing Communications	4	0	0	40	60	100	4	Major
3	BMJ60116	Lifestyle and Sports Journalism	4	0	0	40	60	100	4	Major
4	BMJ60117	Digital Journalism	4	0	0	40	60	100	4	Major
5	BMJ60207	Digital Marketing	3	1	0	40	60	100	4	Minor
TOTAL			19	1	0	200	300	500	20	



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Semester VII

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ77118	Advertising Film Making	2	0	4	40	60	100	4	Major
2	BMJ70119	Business Journalism	3	0	0	40	60	100	3	Major
3	BMJ70120	Communication Research	3	0	0	40	60	100	3	Major
4	BMJ70121	Multi- Media Content Creation	3	0	0	40	60	100	3	Major
5	BMJ70122	Data Journalism	3	0	0	40	60	100	3	Major
6	BMJ70208	Personal & Image Brand Communications	4	0	0	40	60	100	4	Minor
TOTAL			18	0	4	240	360	600	20	

Semester VIII

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BMJ80123H	Media Management	4	0	0	40	60	100	4	Major
2	BMJ80124H	Digital Branding and Promotion	4	0	0	40	60	100	4	Major
3	BMJ80125H	Folk Media	4	0	0	40	60	100	4	Major
4	BMJ80126H	International Communication	4	0	0	40	60	100	4	Major
5	BMJ80209H	Content Marketing	4	0	0	40	60	100	4	Minor
TOTAL			20	0	0	200	300	500	20	